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# Influencer kit

In this kit, you will find everything you need for sharing engaging video making content with your audience, establishing your thought leadership and spreading the word about Wave.video

## About Wave.video



## Make Engaging Marketing Videos In Minutes

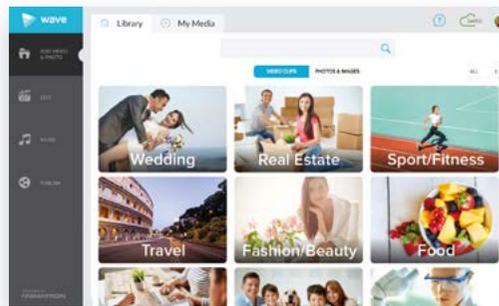
Wave.video is a social video maker that empowers marketing professionals to create engaging videos and ads in minutes.

With video progressively dominating social media feeds, marketers acknowledge the power of social video marketing in overall content strategy.

However, video production used to be time-consuming and required marketing professionals to spend hours on creating a 30-second video, or use cumbersome and expensive design software. Wave.video has been designed as a simple yet efficient video making tool and help marketing professionals unleash the power of social video.

# Key features

**Wave.video is optimized to make high-converting videos that drive traffic to your website**



## **2.5 million stock assets and your own media upload**

Choose from an extensive library of 2.5 million royalty-free video clips, audio tracks and photos, or easily upload your own media files. Combine stock assets with your own footage to create unique brand-related videos.



## **Branding**

Wave.video empowers users to customize videos according to the corporate style. Set up the color scheme, fonts and logos for your brand once and easily access them every time you want to create a new video. Insert watermarks throughout the entire video to turn it into a lead-generating brand-awareness-building promotional machine.

# Key features



## Endless customization

Wave.video is tailored to help marketers fully leverage the power of text on video. Highlight your message with hand-picked fonts, chic text effects and a variety of transitions between clips in your video. Text on video automatically fits any selected format when the video is adjusted for landscape, square, or mobile.



## Multiple video formats

Videos and ads created in Wave.video can be instantly resized for landscape, square, mobile, Facebook cover, or Instagram Story format to fit different platforms and maximize your reach. Wave.video also offers custom adjustment such as zooming in/out and moving video to most accurately fit selected format.



## Instant preview

With Wave.video, you don't need to wait until your video fully renders in order to preview the result. Watch the final video as you continue working on it, instantly.

# Marketing assets

## Brand materials

## Educational materials for sharing with your followers

### Brand usage guidelines

Feel free to use our logos to link to the Wave.video website or refer to Wave.video as a product.

You may use our branding as you see fit; however, we do ask that it is done in good taste and within reasonable context. Please do not change the color of the logos or distort the image.

### Tutorials

## Free Wave.video account

As an influencer you are entitled for one free Wave.video account which you can use to make your own videos and samples to share with your audience or promote your brand.

In order to get a free account on Wave.video, please register on the website: [animatron.com/wave/signup](https://animatron.com/wave/signup) and let us know the email address that you registered with. We will take care of the rest.

## Coupons and offers

Provide your audience with additional value by sharing exclusive discount coupons customized to your brand. Contact our team to get your own coupon or use our standard influence coupon code for 30% off:

**WXX\_WAVEINFLUENCER30**

## Wave.video affiliate program

We invite you to participate in our affiliate program. Here are some of the highlights of the program:

- You get a 20% commission on all valid purchases of your referral during the first year or during their lifetime, whichever comes earlier
- Your audience gets a 10% discount offer on Wave.video

Read more about the affiliate program and register: [animatron.tapaffiliate.com](https://animatron.tapaffiliate.com)

## Contact info

For further inquiries please contact our influencer relations team at [marketing@animatron.com](mailto:marketing@animatron.com)