

#MAKEWAVES

VIDEO CHALLENGE

MakeWaves Challenge Rules

There are seven daily video challenges running on December 4 - December 10, 2017. You can enter one or all of the challenges. Entries for each day will be closed at midnight ET on the day of the challenge.

These guidelines will be updated daily with the prizes once they've been announced each day starting December 4, 2017.

The #MakeWaves challenge is run by Animatron Inc, maker of wave.video and Animation Studio. To learn more about animatron visit: www.animatron.com.

Who can participate

This challenge is open to marketers, social media pros, digital advertisers, bloggers, influencers, small businesses, digital agencies, internet entrepreneurs, and anyone who wishes to join.

Register on the challenge wave.video/makewaves/ to receive an email each day with the challenge prompt or follow our Instagram, Twitter, or Facebook account for the daily announcements.

You may participate in as many daily challenges as you like. The more you post the more likely you are to win. In fact, you can create and post multiple videos each day!

How to participate

Everyday our challenge will focus on a different social channel. To participate, simply post your video to the channel of the day and include the hashtag #makewaves and include our social handles (see daily guidelines for details) to gain our attention. Make sure that your posts are made public so that everyone can see them. We will feature your entries on our social accounts.

You do not have to use wave.video to participate but you do have to use wave.video as your video creation tool to be eligible for any prizes.

How to win spectacular prizes

It's super simple:

Everyday our daily judge will pick the video or videos they like best and announce the daily winner or winners. Visit www.wave.video/makewaves to see if you won.

The overall top prize winners will be chosen from the daily entries and selected by Guy Kawasaki.

Specific daily guidelines will be provided daily on the challenge website wave.video/makewaves/.

Other legal stuff that boring people made us include here

This is in no way sponsored, administered, or associated with Instagram, Twitter, YouTube, or Facebook. By entering, entrants confirm they are 18+ years of age, release Instagram, YouTube, Facebook, and Twitter of responsibility, and agree to the terms of use for each social platform.

Animatron reserves the right to override the judges' decision at any time without providing an explanation. Judges may be replaced before or during the contest.

All entries must be submitted by midnight ET to be considered. The top prize winner will be announced on December 12, 2017.

Prizes will be available for entries from any of the following countries: USA, Canada, UK, Australia, New Zealand, France, Netherlands, Norway, Sweden, India, Argentina, Chile, Italy, Denmark, Germany, Poland, Portugal, Spain, Israel. We reserve the right to include submissions from other countries if we so see as appropriate.

Prizes not claimed by their winners before March 1, 2018 will be forfeited.

Animatron reserves the right to revoke any prize on its sole discretion without explanation.

Animatron will not be responsible for any of the prizes delivery costs, customs, or other local taxes or fees. Any such expenses will be paid by the prize winner.

The terms and conditions may change at anytime without notice.